

# Bhakti Namdas

## UI/UX Designer (4 years)

UK Valid work visa -  
No Sponsorship Required  
Derby, UK (Ready to relocate)  
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+44 7788 922164

### Education

**Master of Design (M.Des)** Aug'21 - Jun'23  
**User Experience Design (8.7 CGP)**  
Indian Institute of Information Technology, Jabalpur, India (CEED All India rank 108)  
**Bachelor of Fine Art (B.F.A.)** Aug'10 - Apr'14  
**Interior Design (Top 3 rank)**  
Sir J. J. School of Arts, Mumbai, India

### Skills

Quantitative Research UCD  
Wireframing Accessible Design  
Design Thinking UX research  
Usability Testing Design system  
AI generalist Agile method  
Qualitative Research Scrum

### Tools

Figma Miro Figma make  
Azure DevOps Jira Sketch  
Adobe Suite Pendo

### Certifications

GenAI Fundamentals for UX Designers (Udemi) (April 2025)  
Design for the 21st Century with Don Norman (IDF) (2023)  
UX Foundations: Research  
UX Foundations: Storytelling  
UX Research: Going Guerrilla (August 2021)

### Publications

**EPICOH 2023:** Gamified habit building mobile application for PCOS management  
**IPDIMS 2022:** Identification of Postural Load on Sculptors of Sculpting Industry of India

Interior designer turned **UX/UI Designer** with over **4 years** of experience. I hold a **Master's degree** in UX Design. My professional background includes collaborating with researchers, product managers, and developers across diverse domains such as **Web3, B2B, e-commerce, and SAAS applications**. I have contributed to customer facing products ranging from **unicorn startups** to **multinational corporations**, including ElasticRun, Encora and Energy Exemplar.

**Portfolio Link:** [www.BhaktiKirdat.com](http://www.BhaktiKirdat.com)  
**LinkedIn:** <https://www.linkedin.com/in/bhaktikirdat/>

### Work experience

**User Experience Designer, Energy Exemplar** 12/2024 - Present  
Collaborated with steak holders to improve digital product efficiency, addressing complex, data-driven challenges in the energy industry.  
**PLEXOS Cloud:** Delivered multiple features in an agile environment, creating wireframes, complex task flows, and data-heavy interfaces. Utilised Pendo and Azure DevOps for task tracking, evaluation, and development coordination.  
**PLEXOS Marketplace and Datahub:** Partnered with designers to revamp the marketplace, doubling traffic through improved UX. Led user interviews, A/B Testing and usability testing to validate designs.  
*Deliverables: B2B SAAS product features*

**Product Designer, Encora** 07/2023 - 01/2024  
Collaborated with a multidisciplinary team to enhance the efficiency of digital products, focusing on user-centred design solutions. Worked in a fast-paced environment and managed multiple projects simultaneously.  
**Aventurine Website, USA:** Led product discovery and provided support in development for a web3 promotional website for studio aventurine book launch. Managed the creation of a responsive website on WordPress, aligning with the business vision and enhancing visitor retention by 25%.  
*Deliverables: Responsive Website*  
**Zosi Alchemy, USA:** Enhanced the online training platform for food safety professionals by conducting comprehensive user testing to improve accessibility and usability. Developed task flows and wireframes for new features using agile methodology, achieving a 26% increase in user engagement within a quarter.  
*Deliverables: Dashboard, UT Report*

**Intern UX/UI Designer, ElasticRun** 05/2022 - 12/2022  
Defined and refined UX for B2B mobile and SAAS products, planned and performed extensive user research and usability testing. Assisted in developing and maintaining design system and component library with a team to ensure consistency across multiple digital products.  
**Beacon Dashboard:** Designed a B2B SAAS application enhancing data exchange and management efficiency between company and brand representatives.  
*Deliverables: Dashboard, Content Management System*  
**KiRun and ElasticRun:** Created wireframes, UX audit and UX strategy for the KiRun mobile app, tailored for rural order collectors. Enhanced app accessibility and user motivation.  
*Deliverables: Mobile App, UX Audit Report*

**Junior UX/UI Designer, RDX Labs** 04/2021 - 08/2021  
Assisted senior designers in developing task flows, personas, wireframes, and prototypes, contributing to increased user engagement through ui design.

**Creative Designer, ArtLab Studio** 09/2019 - 03/2021  
Key contributor to website design, marketing collateral, and branding projects, using illustration skills to enhance user engagement by 20%. Deliverables included responsive website, logo and brand guidelines, social media collateral.

**Senior Interior Designer, SNDLLP, and V3 Design Consultants** 04/2014 - 08/2019  
Managed multiple teams and led high-end residential and commercial interior design projects from concept to completion, improving client satisfaction and project Execution.